

ZACK'S PRESENTATION TEMPLATE

X.XX.XX

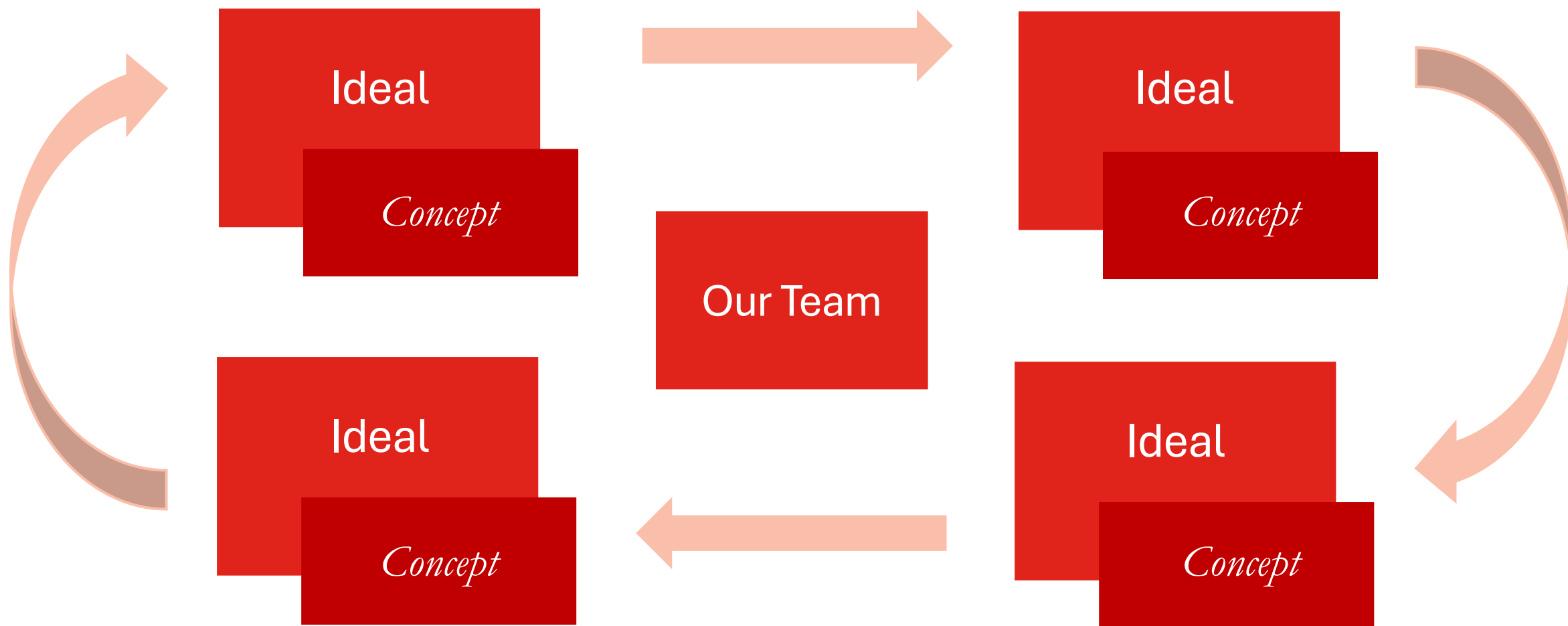
TEMPLATE

Zachary Hodges

zachary.hodges@network.lilly.com



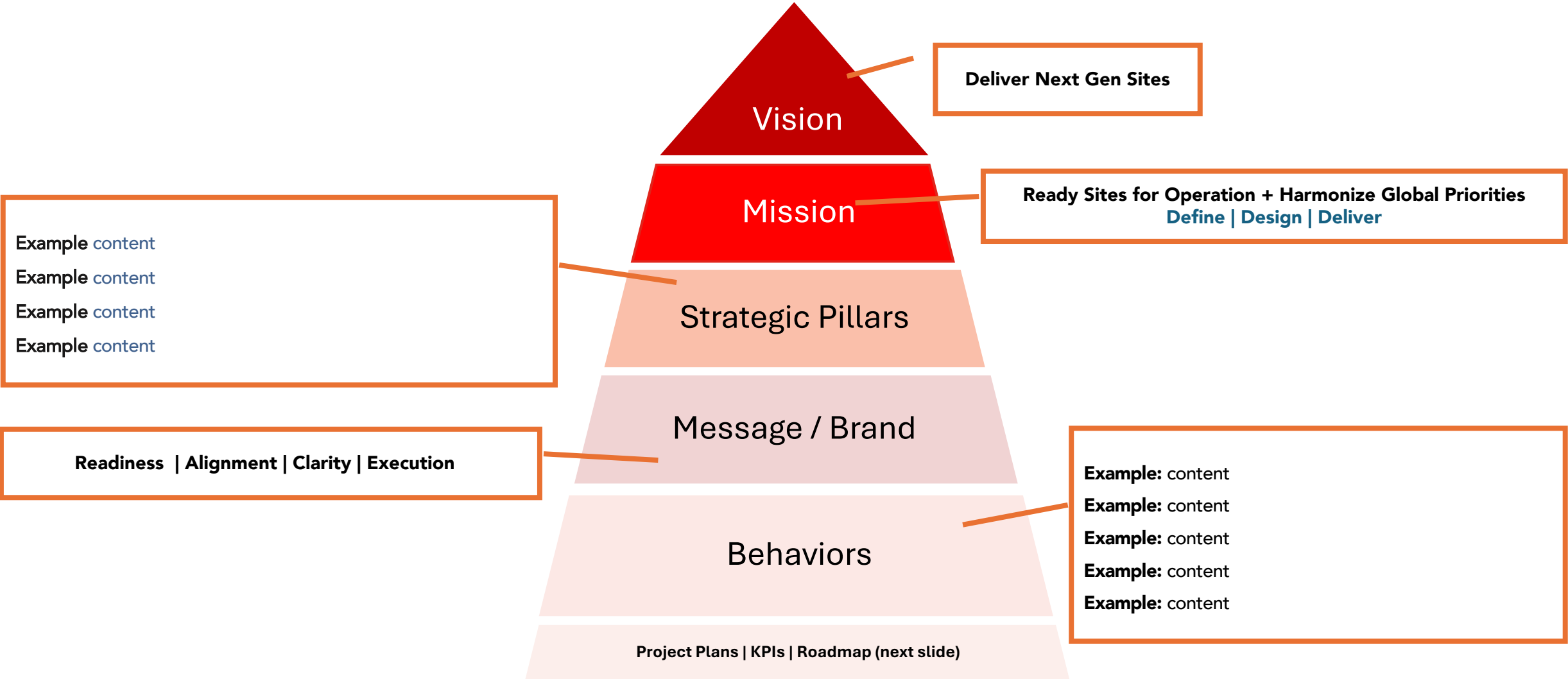
Our Message



Our New Site Message Framework

Message	Key Words + Phrases	Examples / Facts	Narrative
Challenge Readiness	x ● x x	• example • example	<i>How do we get new sites up faster in the network?</i>
Solution Alignment	x ● x x ● x x ● x	• example • example • example • example • example	<i>How do we make this work better for everyone at Lilly?</i>
Approach Clarification	x ● x x ● x x ● x	• example • example • example • example • example	<i>What is handled globally? Locally? How do we help other sites win first?</i>
Result Execution	x ● x x ● x x	• example • example • example	<i>Where do we go next?</i>

Our Purpose Pyramid



Additional Actions from Brainstorm

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The Plan

NOW - This quarter

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- *Lorem ipsum*

NEXT - This year

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- *Lorem ipsum*

Later - 2026 & Beyond

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- *Lorem ipsum*

Appendix 1

Our Types In Action

Company Confidential © 2025 Eli Lilly and Company

[illegible]

Our Opportunity Statement

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Our Narrative

Position your narrative based on your:

- Content
- Content
- Content
- Content
- Content

Example

Lorem
Ipsum
Dolor
Sit

Example

Lorem
Ipsum
Dolor
Sit

Example

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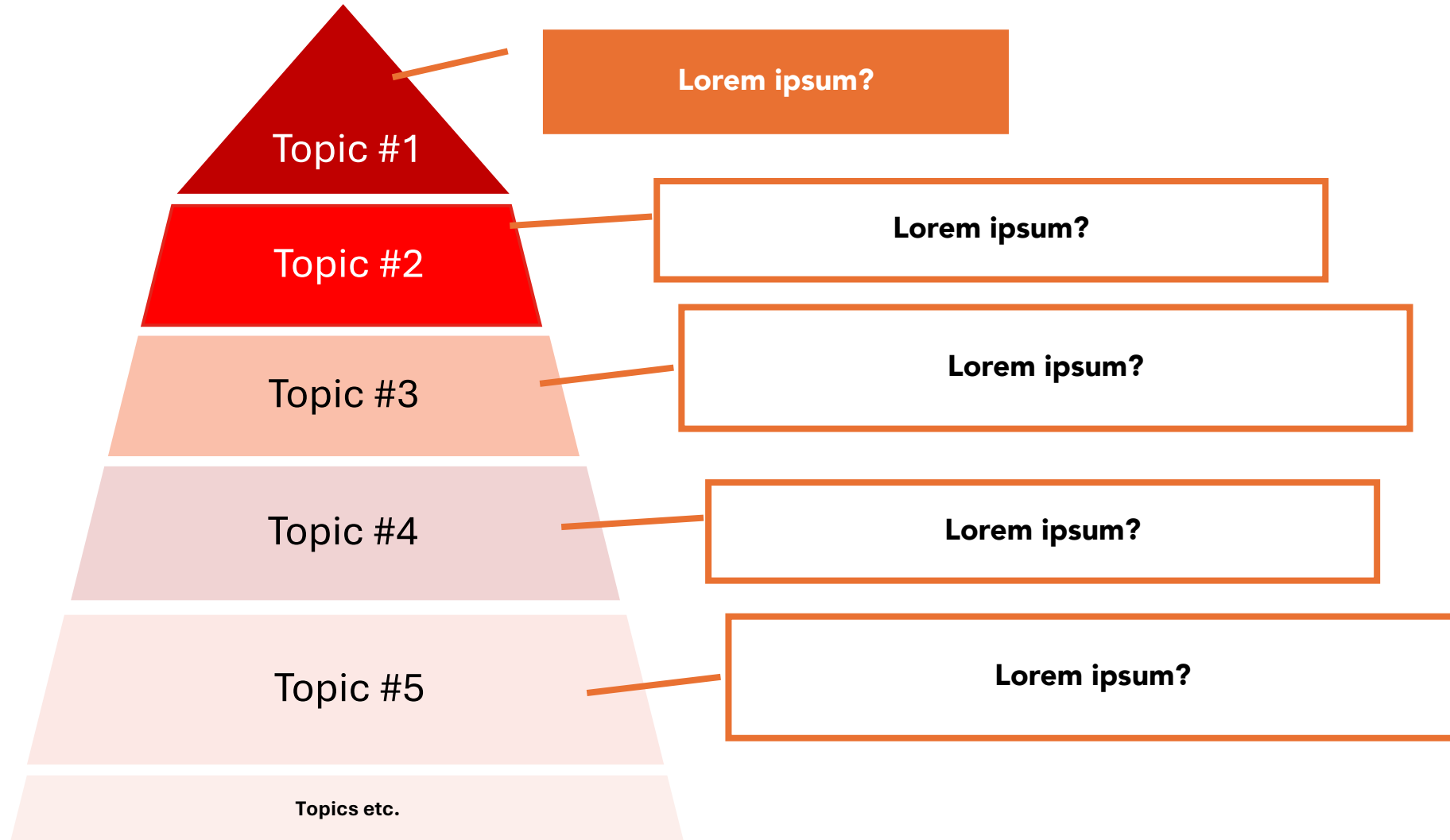
Example

Lorem
Ipsum
Dolor
Sit

Example

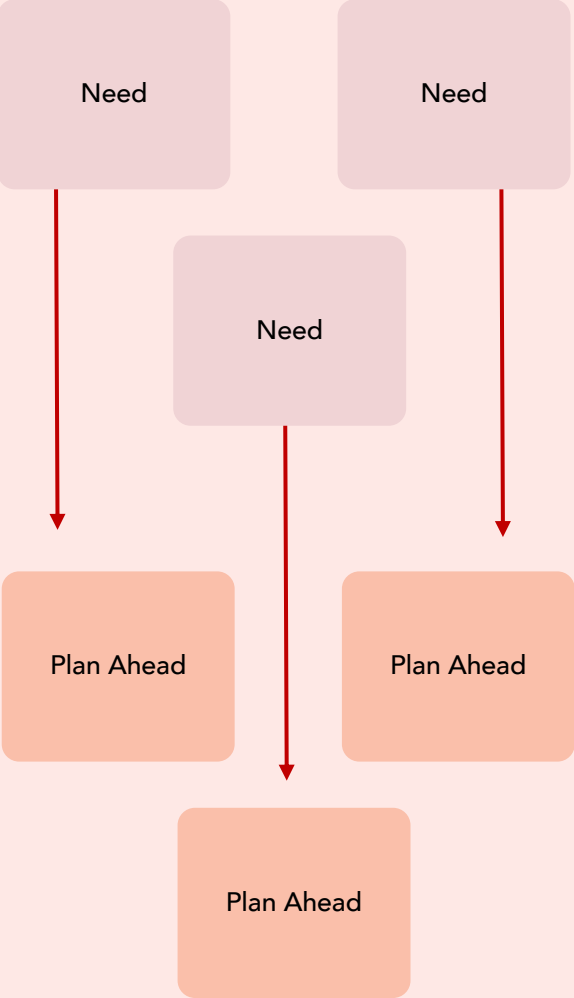
Lorem
Ipsum
Dolor
Sit

Know Your WHY Purpose Pyramid Template

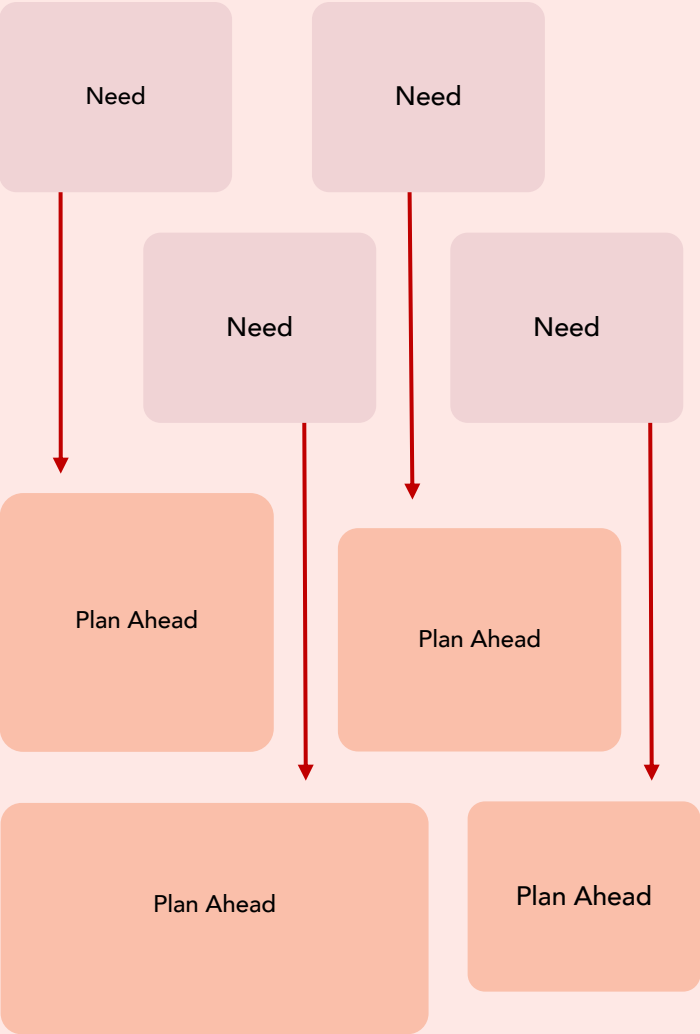


Title Of Slide 2025 Priorities

Topic #2



Topic #2



Topic #3

