

EMAIL 1 (One month prior)

Image Text and Imagery:

- Webinar
- The Forefront of AI: Compliance and Patient Safety
- August 13 | 1:00PM
- Save Your Seat Now!
- Image of Erika
 - Erika Sylvester
 - General Counsel & Head of Compliance
- Image of Bradley
 - Bradley Metrock
 - CEO of Project Voice

Subject Line: Upcoming Webinar... Concerns on AI Regulation? We can help!

Preview Text: Block your calendar to learn how to stay ahead of new AI regulations

Hi (first_name),

It's vital that you understand how artificial intelligence is being implemented so that compliance and customer safety remain at the forefront.

Join Erika Sylvester, General Counsel at Authenticx, and Bradley Metrock, CEO of Project Voice, for a must-attend discussion that:

- Unpacks ongoing AI regulations on the federal and international level.
- Covers developing pertinent FDA guidelines.
- Actionable strategies to stay compliant and competitive in the age of AI.



Webinar Date: August 13



Time: 1:00 PM ET



Format: Virtual

Don't miss your chance to gain expert insights and prepare your organization for the future of AI.

CTA BUTTON: Save your virtual seat now

Bottom Banner: Adverse Event

EMAIL 2 (Two weeks prior)

Subject Line: AI + Healthcare + Compliance = ?

Hi (first_name),

We know it, and so do you; artificial intelligence regulations and compliance can seem daunting. AI regulations and FDA guidelines are constantly developing, so we've developed a webinar that will **give you the latest in AI regulations** AND teach you **how to follow** ongoing regulation development **yourself**.

Join Authenticx general counsel Erika Sylvester and CEO of Project Voice Bradley Metrock for a timely discussion that will:

- Break down **current and emerging AI regulations**—U.S. and beyond.
- Clarify how the **FDA's evolving guidance** impacts AI-driven tools and solutions.
- Equip your team to **proactively respond to regulatory shifts** while prioritizing customer safety and trust.



Webinar Date: August 13



Time: 1:00 PM ET



Format: Virtual

Interested? Join us!

CTA BUTTON: REGISTER TODAY

EMAIL 3 (Day before)

Subject Line: Free webinar tomorrow on AI and compliance

Hi (first_name),

Join the in-house counsel and head of compliance for Authenticx, Erika Sylvester and CEO of Project Voice, Bradley Metrock TOMORROW for a discussion that:

- Unpacks ongoing AI regulations on the federal and international level
- Covers developing pertinent FDA guidelines
- Actionable strategies to stay compliant and competitive in the age of AI



Webinar Date: August 13



Time: 1:00 PM ET



Format: Virtual

It's not too late to join us! Register your virtual seat here for our webinar.

EMAIL 4 (Day of)

Subject Line: Today's the day to drink a coffee and learn about AI + Compliance!

Preview Text: Webinar: The Forefront of AI: Compliance and Patient Safety

Hi (first_name),

Get excited! Our free webinar on AI regulation and FDA guidelines starts at 1pm EST. Join us for a presentation with Erika Sylvester, In House General Counsel at Authenticx and Bradley Metrock, CEO of Project Voice followed by a Q&A.

It's not too late to join us. Register here!

We can't wait any longer... see you soon!

EMAIL 5 (Post-email)

Subject Line: Thank you for attending the Authenticx Webinar!

Preview: The Forefront of AI: Compliance and Patient Safety

Hi (first_name),

Thank you for attending! We hope you enjoyed our webinar with Erika Sylvester and Bradley Metrock.

- Regulation around AI is constantly developing, which is why it's important that you know where to look to keep up to date. Our webinar provided you with the tools to better examine ongoing changes.
- If you need a refresher on the info from our session, you can watch a live recording of the webinar.

We understand that AI can be a complex topic; that's why our team is prepared to help yours. Request a 15 minute meeting with us to discuss how and where we can help.

SOCIAL 1

Tech leaders: could you use support on the ongoing developments with AI regulation?

One moment, the new AI tool you're developing is regulation compliant; The next thing you hear, you need to restructure the whole product. These situations can be confusing, complex, and above all else, frustrating. That's why Authenticx is here to help!

🧠 Erika Sylvester, In-House Counsel at Authenticx, and Bradley Metrock, CEO of Project Voice, are hosting a free webinar on...



U.S. and international AI regulations



FDA guidelines on AI

Interested? Register today!

SOCIAL 2



Attention, tech leaders! 🌟

Your company uses AI, and you're struggling to keep up with developing AI regulations. Is this you? 🙋🏽 Join Authenticx in-house counsel Erika Sylvester and CEO of Project Voice Bradley Metrock for a free webinar that unpacks these issues.

Stop by on Wednesday, August 13th to learn more about ongoing developments in AI.

Register here.

SOCIAL 3 (Post-event)

Our webinar hosted by Erika Sylvester and Bradley Metrock went well. Thank you to all who attended 🙌 We hope you learned more from industry experts about how you can...

- ✓ Automatically detect urgent issues by utilizing predictive reporting
- ✓ Produce consistent + accurate analytics
- ✓ Be trusted by healthcare professionals around the country

If you missed the live session, be sure to check out the recording on our site!

→ Need more support? Authenticx has you covered!

Request a 15 minute meeting with us to answer your questions and to further discuss how our services can help.