

Authenticx Master Sales Deck WORKING COPY Updated Q4-25

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Intro and About Authenticx

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Acknowledgment and Thank You

Thank you for the opportunity to be a partner. The support and assistance from your team has been instrumental in our success. We are excited to continue our partnership and look forward to achieving our mutual goals.

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We're on a mission to help humans understand humans.

Headquarters: Indianapolis, IN
 CEO + Founder: Amy Brown
 Founded: 2018
 Venture-backed

Authenticx is a healthcare-focused software platform that utilizes artificial intelligence to surface insights, based on conversational data, to help organizations achieve positive business objectives.

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About Authenticx

We're on a mission to help humans understand humans.

Authenticx was founded to analyze and actionable customer interaction data at scale.

Headquarters: Indianapolis, IN
 CEO + Founder: Amy Brown
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Conversational Intelligence Purpose-Built for Healthcare

Measured Client Outcomes

Conversations Analyzed

10%
25%
25%
1 in 4
10%

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Amy Brown Creates Authenticx to Transform Healthcare Customer Experience

Forbes

Authenticx is a healthcare-focused software platform that utilizes artificial intelligence to surface insights, based on conversational data, to help organizations achieve positive business objectives.

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[Content Title Here]

Note: This slide is meant to be addressed with custom solutions. Copy and update to meet prospect needs.

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Hear From Our Clients

I've been, for the first time in my life, an appreciator for our agents who communicate with these patients. I've been wowed up to what I feel today.

Senior Director & Area Leader
 Global Pharmaceutical Company

It's been a pleasure to have superior results when it comes to patients starting and staying on treatment as compared to the industry - the reason - our in-depth understanding of the patient.

Head of Marketing
 Global Pharmaceutical Company

Just feel so much closer to the customer also understanding their data and then having those conversations - thank you!

Global & Customer Insights Leader
 Global Pharmaceutical Company

Partnership - Discovery / Rec

What We Heard

[Client] + Authenticx

How do we take tribal knowledge and transition to new people?

You're already halfway into the journey when you step into the hospital.

How do we take tribal knowledge and transition to new people?

Key Business Goals

[Prospect] Needs That We Will Focus On:

Other Topics That May Be Surfaced:

[Client] Goals + The Authenticx Impact

Note: This slide is meant to be addressed with custom solutions. Copy and update to meet prospect needs.

Key Outcomes

Secondary heading goes here

Current Situation

Areas of Opportunity

Objective

